



CENTER FOR DIGITAL TECHNOLOGY AND MANAGEMENT

Arcisstr. 21, 80333 München

Elitenetzwerk
Bayern



Dear Student,

We would like to call your attention to the **Center of Digital Technology and Management (CDTM)**. The CDTM is a joint institution of the **LMU Munich** and the **TU Munich** which educates the innovators of tomorrow. It offers the opportunity to take part in an add-on study program of entrepreneurship and innovation with a focus on digital technologies. The program is in parallel to a main bachelor or master program.

The interdisciplinary and highly entrepreneurship focused program consists of **hands-on courses and workshops** with great emphasis on teamwork and interactivity and will be held entirely in English. Among other things, the lectures and courses focus on technology management, trend research, prototyping, business modeling, and entrepreneurship. Additional lectures in presentations and negotiation trainings within the courses prepare the students for future leadership roles.

A vital part of the program's curriculum is a **stay abroad**. CDTM students have the chance to go abroad to one of the CDTM's partner universities (e.g., MIT, Columbia University, Stanford University, Waseda Tokyo) or for internships at selected partner companies (e.g. Infosys Technologies, Infocomm Investments).

You have the chance to apply online via www.cdtm.de until May 30th, 2021 for an intake in August 2021. For questions please contact recruiting@cdtm.de.

Finally, we would like to invite you to the upcoming information events of the CDTM:

- May 10th 5:30 pm – 7:00 pm, Info Event #1
- May 11th 2:30 pm – 4:30 pm, Figma Workshop
- May 17th 6:00 pm – 7:00 pm, Cases @ CDTM
- May 18th 5:30 pm – 7:00 pm, Creating the Medici Effect @ CDTM
- May 21st 4:30 pm – 6:00 pm, Info Event #2
- May 28th 5:00 pm – 6:00 pm, Informal Question Round

Due to the current situation these will take place online, to find all the links to join the events, please have a look at cdtm.de/events

Further information can be found on our website: <https://www.cdtm.de>

We are looking forward to welcome you at one of our events.

Yours sincerely,

Prof. Dr.-Ing. Klaus Diepold (Member of the Board of Directors)

CONTACT PERSON

Theresa Doppstadt
Arcisstr. 21
80333 München

Mail: recruiting@cdtm.de

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